

SUPER SHOPPING.

THE SOUTH BEND METRO AREA, THE STATE'S SECOND-LARGEST RETAIL CENTER, DRAWS CUSTOMERS FROM THROUGHOUT INDIANA AND MICHIGAN.



SOMETHING FOR EVERYONE



With almost four million square feet of retail space, the South Bend metro area has a variety of options for shoppers and diners: urban storefronts, niche shops, locally owned enterprises, lifestyle centers, strip malls, big-box stores and neighborhood shopping corridors. The area boasts nearly \$3.7 billion in annual retail sales, about 10 percent at eating and drinking establishments. In addition, there are smaller shopping plazas scattered throughout the city. Here are significant retail centers:

DOWNTOWN SOUTH BEND (CENTRAL)

Noted as the region's center for commerce as well as arts and entertainment, downtown South Bend offers charming boutiques, specialty retailers, and more than 50 stores offering a wide variety of merchandise. Among the 15 blocks of retail space, downtown also has a large concentration of restaurants and clubs. Restaurants range from the flagship café of the South Bend Chocolate Co. (at 10,000 square feet, it may be the world's largest chocolate store), to the Celtic-inspired Fiddler's Hearth Public House. More sophisticated cuisine can be found at historic Tippecanoe Place in the 1889 Studebaker mansion, popular Trio's Restaurant & Jazz Club, the excellent four-diamond LaSalle Grill with its posh upper-level Club LaSalle, and the newest offering, the elegant Café Navarre in the historic American Trust building. Across the St. Joseph River from the central business district, the **East Bank Village** features restaurants, unique shops and boutiques that have sprung up in the vicinity of the East Race Waterway, the first artificial urban whitewater course in North America. The East Bank Emporium Restaurant boasts the best restaurant view of the South Bend skyline. The adjacent shops will certainly catch your eye and draw you in.

www.DowntownSouthBend.com

www.EatDrinkdtsb.com

www.EastBankVillagepartnership.com

EDDY STREET COMMONS (NEAR CAMPUS)

Eddy Street Commons is South Bend's newest shopping and dining destination. Across from the University of Notre Dame campus, the urban-styled community features 90,000 square feet of retail space, including Indiana's second Urban Outfitters. The development features locally owned establishments such as: Camellia Cosmetics, The Mark and Outpost Sports. More recognizable names are: Five Guys Burgers and Fries, Chipotle, McAlister's Deli, Jamba Juice and Kilwins Chocolates. Brothers Bar & Grill and O'Rourke's Public House are ever popular.

www.eddycommons.com/shop.cfm



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IRELAND ROAD (SOUTH)

This 2 1/2-mile stretch of Ireland Road from Michigan Street to Ironwood Road features continuous retail with 1.5 million square feet of space (one of the area's largest concentrations).

- **Erskine Commons**, just west of Michigan Street, is anchored by a Walmart Supercenter, a huge Lowe's home improvement store and several smaller retailers, including Buffalo Wild Wings.
- **Erskine Plaza**, west of Miami Street, features Martin's Super Market, which has a great selection of kosher foods and a fabulous deli, a small Menards and several eclectic shops.
- **Erskine Village** features more than 500,000 square feet of retail, including: Target, Old Navy, Kohl's, DSW Shoes, T.J. Maxx, PetSmart, Bed Bath & Beyond, Rue 21, Famous Footwear, Dress Barn and Justice. Out-lots contain: Panera Bread, Starbucks, RadioShack and the national restaurant chains of Logan's Roadhouse, Applebee's and T.G.I. Fridays. There are numerous shops in the interior of this center including: Sherwin-Williams, UPS Store and GameStop. Rounding out this center is the popular Hacienda Mexican Restaurant.

The corridor also features **Broadmoor Plaza** anchored by Staples. Other centers are **Ireland Commons** and **Ireland Village**. This area is well-represented by various banks and credit unions. Fast-food restaurants stretch north along Michigan Street, connecting with entertainment venues like Chippewa Bowl and AMC Showplace 16 movie theaters (the area's largest).

STATE ROAD 23/SOUTH BEND AVENUE (NORTHEAST SOUTH BEND/MISHAWAKA)

Starting close to the University of Notre Dame campus, the corridor features a number of restaurants and stores. Shopping areas include **Campus Shoppes** (Between the Buns, Studebagers), **Edison Plaza** (Indulgence) and **Greenwood Shopping Center** (FedEx/Kinko's). These centers lead to one of the area's largest retail centers, with more than 6.5 million square feet, extending from the northeast side of South Bend into Mishawaka. It includes University Park Mall, the county's only enclosed shopping mall, and several strip malls along Grape Road and Main Street.

www.Simon.com/mall

BENDIX/CLEVELAND/PORTAGE (NORTHWEST)

The intersection of three traffic arteries (Bendix, Cleveland and Portage) and the growth of housing on South Bend's northwest side have led to significant square footage of retail development. Big-box stores Meijer (212,000 square feet) and Walmart Supercenter anchor the area. Smaller strip malls like Clocktower Lane and Council Oak Center offer everything from the popular Hacienda Mexican Restaurant to the fun Dollar Tree. Applebee's is also a recognizable anchor. Banks and fast-food restaurants are numerous.

RIVER PARK BUSINESS DISTRICT (EAST)

The River Park business district is a rare neighborhood business corridor. It stretches along Mishawaka Avenue from the South Bend Farmers Market to Logan Street and features more than 260,000 square feet of retail space. Assets are the campus of Indiana University South Bend and Potawatomi Park, Zoo and Botanical Conservatory. The most prominent landmark along "The Avenue" is the South Bend Farmers Market, an indoor facility that was incorporated in 1924. As one of the largest and most diverse indoor markets in the Midwest, the South Bend Farmers Market, which overlooks the St. Joseph River, features 96 stalls.

www.shopriverpark.info

www.SouthBendFarmersMarket.com